

Hubbard Hall 2017 Advertising Agreement

Yes I would like to Reserve an Ad for the 2017-2018 Season Playbill!

please select an ad size below:

Covers
full color, full bleed

- Back Cover \$5,000
- Inside Back Cover \$1,500
- Inside Front Cover \$1,500

bleed 5.75" x 8.75" (page size 5.5 x 8.5")



Full page

× B&W \$850

× Color \$1,200

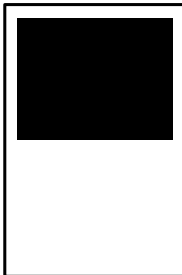
bleed 5.75" x 8.75"
(page size 5.5 x 8.5")



1/2 page

× B&W \$450

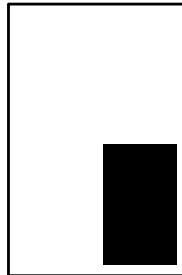
vert 2.25" w x 7.5" h
horiz 4.75" w x 3.75" h



1/4 page

× B&W \$250

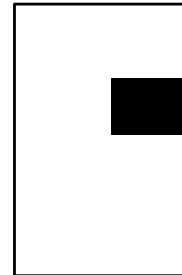
vert 2.25" w
x 3.75" h



1/8 page

× B&W \$150

horiz 2.25" w x 1.75" h



Specifications

All ads MUST be submitted in digital form .pdf, .tif .jpg high resolution (300 dpi) files

In the interest of accuracy, we strongly urge advertisers to submit a professionally prepared file. We will accept camera-ready art in the form of a high-resolution laser print for those ads which do not contain photos (text and/or line art ONLY).

File name: please name your file with the name of the **ADVERTISER (Your name)**, do not use "Hubbard Hall"

Send to hubbardhallads@yahoo.com by May 12, 2017.

On CD: Files created in Adobe InDesign, Adobe Illustrator, Adobe Photoshop (.tif or pdf format), Adobe Acrobat (pdf format). All fonts and picture files must be included on disc.

Color ads: all color ads must be submitted in digital form. We will not accept film.

Ad Cost

\$ _____

Advertiser Info

Business name (please print)

Contact name

Address

City

State

Zip

Telephone

Email

Fax

Payment Method:

× please bill me

× enclosed check payable to
Hubbard Hall.

Signature

Date

Submit contract to david@hubbardhall.org or David Snider, Hubbard Hall Center for the Arts and Education, 25 E Main St., Cambridge, NY 12816. Call 518-677-2495, ext. 313 with any questions.

Send ad graphics directly to Sara Kelly Graphics at hubbardhallads@yahoo.com.

Reservation & Artwork Deadline: May 12, 2017