

# Hubbard Hall 2016 Advertising Agreement

## Yes I would like to Reserve an Ad for the 2016-2017 Season Playbill!

please select an ad size below:

**Covers**  
full color, full bleed

☐ Back Cover \$5,000

☐ Inside Back Cover \$1,500

☐ Inside Front Cover \$1,500

bleed 5.75" x 8.75" (page size 5.5 x 8.5")

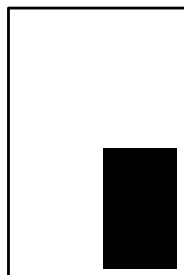
**Full page**  
x B&W \$850  
x Color \$1,200

bleed 5.75" x 8.75"  
(page size 5.5 x 8.5")



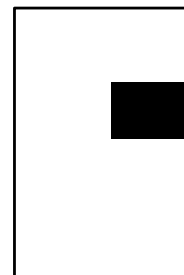
**1/2 page**  
x B&W \$450

vert 2.25" w x 7.5" h  
horiz 4.75" w x 3.75" h



**1/4 page**  
x B&W \$250

vert 2.25" w  
x 3.75" h



**1/8 page**  
x B&W \$150

horiz 2.25" w x 1.75" h

**Ad Cost** \$ \_\_\_\_\_

### specifications

**All ads MUST be submitted in digital form .pdf, .tif .jpg high resolution (300 dpi) files**

In the interest of accuracy, we strongly urge advertisers to submit a professionally prepared file. We will accept camera-ready art in the form of a high-resolution laser print for those ads which do not contain photos (text and/or line art ONLY).

**filename:** please name your file with the name of the **ADVERTISER (Your name)**, do not use "Hubbard Hall"  
send to [hubbardhallads@yahoo.com](mailto:hubbardhallads@yahoo.com) by May 13, 2016.

**on CD:** Files created in Adobe InDesign, Adobe Illustrator, Adobe Photoshop (.tif or pdf format), Adobe Acrobat (pdf format). All fonts and picture files must be included on disc.

**color ads:** all color ads must be submitted in digital form. We will not accept film.

### Advertiser Info

**Business name** (please print)

**contact name**

**address**

**city**

**State**

**Zip**

**telephone**

**email**

**fax**

**Payment Method:**

x **please bill me**

x **enclosed check payable to  
Hubbard Hall.**

**Signature**

**Date**

Submit contract to [david@hubbardhall.org](mailto:david@hubbardhall.org) or David Snider, Hubbard Hall Center for the Arts and Education,  
25 E Main St., Cambridge, NY 12816. Call 518-677-2495, ext. 313 with any questions.

Send ad graphics directly to Sara Kelly at [hubbardhallads@yahoo.com](mailto:hubbardhallads@yahoo.com).

**Reservation & Artwork Deadline: May 13, 2016.**